

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS 900 Wilshire Blvd., Ste. 1700 Los Angeles, CA 90017 T: (213) 236-1800 www.scag.ca.gov

REGIONAL COUNCIL OFFICERS

President Alan D. Wapner, San Bernardino County Transportation Authority

First Vice President Bill Jahn, Big Bear Lake

Second Vice President Randon Lane, Murrieta

Immediate Past President Margaret E. Finlay, Duarte

COMMITTEE CHAIRS

Executive/Administration Alan D. Wapner, San Bernardino County Transportation Authority

Community, Economic & Human Development Peggy Huang, Transportation Corridor Agencies

Energy & Environment Linda Parks, Ventura County

Transportation Curt Hagman, San Bernardino County



MEETING OF THE

LEGISLATIVE/ COMMUNICATIONS AND MEMBERSHIP COMMITTEE

Tuesday, December 18, 2018 8:30 a.m. - 10:00 a.m.

SCAG Headquarters Policy Meeting B Conference Room 900 Wilshire Blvd., Ste. 1700 Los Angeles, CA 90017 (213) 236-1800

VIDEOCONFERENCE AVAILABLE AT THE FOLLOWING LOCATIONS

SCAG Riverside Office 3403 10th Str., Ste. 805 Riverside, CA 92501

SCAG Ventura Office 950 County Square Dr., Ste. 101 Ventura, CA 93003 SCAG San Bernardino Office 1170 W. 3rd St., Ste. 140 San Bernardino, CA 92418

South Bay Cities Council of Governments 20285 S. Western Ave., Ste. 100 Torrance, CA 90501

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Melvin Sanchez at (213) 236-1850 or via email at <u>sanchez@scag.ca.gov</u>. Agendas and Minutes for the Legislative/Communications and Membership Committee are also available at <u>http://www.scag.ca.gov/committees/</u>.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least a 72-hour notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

This Page Intentionally Left Blank



LEGISLATIVE/COMMUNICATIONS AND MEMBERSHIP COMMITTEE MEMBERSHIP, MEETING AND TELECONFERENCE INFORMATION

MEETING INFORMATION

- Date: Tuesday, December 18, 2018
- **Time:** 8:30 a.m. 10:00 a.m.
- Location: SCAG Headquarters Policy Meeting B Conference Room 900 Wilshire Blvd., Ste. 1700 Los Angeles, CA 90017

TELECONFERENCE INSTRUCTIONS & INFORMATION PURSUANT TO GOVERNMENT CODE §54953

For Brown Act requirements, please post a copy of the agenda at your teleconference location.

If you have any questions regarding the meeting or agenda, please contact Mr. Melvin Sanchez, Legislative Aide, by phone at (213) 236-1850 or by email at sanchez@scag.ca.gov.

COMMITTEE MEMBERSHIP

Imperial County	
Cheryl Viegas-Walker	District 1
Los Angeles County	
Margaret Clark	District 32
Margaret Finlay	District 35
Judy Mitchell	District 40
Rex Richardson	District 29
Ali Saleh	District 27
Orange County	
Donald Wagner	District 14
Riverside County	
Clint Lorimore (CHAIR)	District 4
Steve Manos	District 63
Greg Pettis (VICE CHAIR)	District 2
San Bernardino County	
Curt Hagman	San Bernardino County
Ray Marquez	District 10
James Mulvihill	District 7
Alan Wapner	San Bernardino County Transportation Authority
Ventura County	

Carmen Ramirez

District 45



LEGISLATIVE/COMMUNICATIONS AND MEMBERSHIP COMMITTEE MEMBERSHIP, MEETING AND

TELECONFERENCE INFORMATION

TELECONFERENCE AVAILABLE AT THESE ADDITIONAL LOCATIONS

Margaret Clark Rosemead City Hall 8838 E. Valley Blvd. Rosemead, CA 91770 Margaret Finlay 2221 Rim Rd. Duarte, CA 91008

Curt Hagman San Bernardino County Government Center Fourth District Conf. Room 385 N. Arrowhead Ave. San Bernardino, CA 92415 **Steve Manos** Lake Elsinore City Hall – Conf. Room B 130 S. Main St. Lake Elsinore, CA 92530

Rex Richardson Long Beach City Hall 333 W. Ocean Blvd. Long Beach, CA 90802

Cheryl Viegas-Walker Walker & Driskill 3205 S. Dogwood Rd., Ste. B El Centro, CA 92243 Ali Saleh Bell City Hall 6330 Pine Ave. Bell, CA 90201

Donald Wagner Irvine Civic Center 1 Civic Center Plaza Irvine, CA 92606



LEGISLATIVE/COMMUNICATIONS AND MEMBERSHIP COMMITTEE

MEETING AGENDA

Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 December 18, 2018 8:30 a.m. – 10:00 a.m.

The Legislative/Communications and Membership Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as information or action items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

(Hon. Clint Lorimore, Chair)

PUBLIC COMMENT PERIOD

Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker. The Chair has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

<u>CO</u>	NSENT CALENDAR		Page
<u>Ap</u>	proval Items		
1.	Minutes of the November 20, 2018 Meeting	Attachment	1
<u>Re</u>	ceive and File		
2.	2019 Legislative Calendars	Attachment	5
<u>AC</u>	TION ITEMS		
3.	SCAG Memberships and Sponsorships (Javiera Cartagena, Manager of Regional Services)	Attachment	11
	Recommended Action: Approve		
4.	2019 State and Federal Legislative Principles and Priorities (Kevin Gilhooley, Legislation Manager)	Attachment	15
	Recommended Action: Approve		
IN	FORMATION ITEMS		
5.	Washington D.C. Update (Leslie Wollack and Erich Zimmermann, National Association of Regional Councils)	Oral Report	



<u>IN</u>	FORMATION ITEMS (Continued)		Page
6.	<u>Sacramento Update</u> (Melvin Sanchez, Legislative Aide)	Oral Report	
7.	Ninth Annual Southern California Economic Summit – Post-Event Recap (Jeff Liu, Manager of Media and Public Affairs)	Attachment	29
8.	Policy and Public Affairs Division Update (Art Yoon, Director of Policy and Public Affairs)	Oral Report	

FUTURE AGENDA ITEMS

Any Committee member or staff desiring to place items on a future agenda may make such a request.

ANNOUNCEMENTS

ADJOURNMENT

The next regular meeting of the Legislative/Communications and Membership Committee is scheduled for 8:30 a.m. on Tuesday, January 15, 2019 at SCAG's headquarters at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017.



Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 Agenda Item No. 1 December 18, 2018

To: Legislative/Communications and Memberships Committee (LCMC)
From: Art Yoon; Director of Policy and Public Affairs; (213) 236-1840; <u>artyoon@scag.ca.gov</u>
Subject: Minutes of the November 20, 2018 Meeting

The Legislative/Communications and Membership Committee held its November 20, 2018 meeting at SCAG's offices at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017.

MEMBERS PRESENT

Imperial County

Hon. Cheryl Viegas-Walker, District 1 (Teleconference)

Los Angeles County

Hon. Margaret Clark, District 32
Hon. Judy Mitchell, District 40 (Videoconference)
Hon. Rex Richardson, District 29 (Teleconference)
Hon. Ali Saleh, District 27 (Teleconference)

Orange County

Hon. Michele Martinez, District 16 (Teleconference)

Riverside County

Hon. Jeffrey Giba, District 69 (Videoconference)
Hon. Clint Lorimore, District 4 (Videoconference)
Hon. Steve Manos, District 63
Hon. Greg Pettis, District 2 (Teleconference)

San Bernardino County

Hon. Curt Hagman, San Bernardino County (Teleconference)
Hon. Ray Marquez, District 10 (Video Conference)
Hon. James Mulvihill, District 7 (Videoconference)
Hon. Alan Wapner, San Bernardino County Transportation Authority (Teleconference)

Ventura County

Hon. Glen Becerra, District 46 (Teleconference)

REPORT



CALL TO ORDER

The meeting was called to order by the Chair, Hon. Clint Lorimore, at 8:32 a.m. A quorum was confirmed and roll-call taken.

PUBLIC COMMENT PERIOD

There were no public comments presented.

REVIEW AND PRIORITIZE AGENDA ITEMS

There was no reprioritization of the Agenda.

CONSENT CALENDAR

Minutes of the September 18, 2018 Meeting
 A MOTION was made (Giba) to APPROVE the Consent Calendar.

The MOTION was SECONDED (Manos) and APPROVED by a majority vote. A roll-call vote was taken and recorded as follows:

AYES: Clark, Giba, Hagman, Lorimore, Manos, Marquez, Mulvihill, Pettis, Richardson, Saleh, Viegas-Walker, Wapner (12).

NOES: None

ABSTAIN: None

2. SCAG Memberships and Sponsorships

A MOTION was made (Pettis) to APPROVE the SCAG membership dues to the Coalition for America's Gateways and Trade Corridors (\$6,500).

The MOTION was SECONDED (Mulvihill) and APPROVED by a majority vote. A roll-call vote was taken and recorded as follows:

AYES: Clark, Giba, Hagman, Lorimore, Manos, Marquez, Mulvihill, Pettis, Richardson, Saleh, Viegas-Walker, Wapner (12).

NOES: None

ABSTAIN: None



INFORMATION ITEMS

3. Sacramento Update

Tim Egan of Capital Representation Group, Inc., provided the Committee with a Sacramento update, noting that Governor-elect Gavin Newsom's inauguration will be taking place on January 7, 2019, and his deadline to propose a budget will be on January 10, 2019. In addition Mr. Egan mentioned that Governor-elect appointed Ann O'Leary as Chief of Staff and Ana Matosantos as Cabinet Secretary. Lastly, Mr. Egan provided the Committee with a post-election update on new members in the Legislature.

4. California Association of Councils of Government (CALCOG) Update

Bill Higgins, Executive Director of CALCOG, also provided an update related to Governor-elect Newsom, specifically by discussing issues the Governor-elect is expected to focus on, including California Environmental Quality Act (CEQA) reform and Senate Bill 1 implementation.

Hon. Mitchell inquired about the Governor-elect's interest in the Regional Housing Needs Assessment (RHNA), noting the numerous bills related to RHNA that were introduced in 2018. Mr. Higgins responded by stating that bills relating to RHNA are likely to return for 2019.

5. 2019 State and Federal Legislative Priorities

Kevin Gilhooley, Legislation Manager, provided the Committee with a draft slate of legislative priorities for the 2019 state and federal legislative sessions with the goal of garnering feedback from Committee members. All feedback, ideas, and revision requests were noted by staff for consideration.

- <u>November General Election Recap</u> Mr. Gilhooley also provided the Committee with a thorough recap of the November General Election results.
- 7. <u>Legislative Tracking Report</u> Melvin Sanchez, Legislative Aide, provided a summary of SCAG's legislative tracking report.
- 8. Communications Update

Margaret de Larios, Public Affairs Specialist, provided the Committee with a brief communications update regarding the different channels SCAG employs to increase awareness and engagement on agency programs and initiatives. Ms. de Larios noted that these channels were currently being utilized for SCAG's Ninth Annual Economic Summit taking place on December 6, 2018.

9. Policy and Public Affairs Division Update

Art Yoon, Director of Policy and Public Affairs, opened by mentioning he would be interested in receiving feedback from Committee members via email regarding the Sacramento and CALCOG updates provided by Mr. Egan and Mr. Higgins and whether similar updates should continue moving forward. Mr. Yoon noted that staff believes it is important for Committee members to



receive updates from our partners in Sacramento and D.C. Mr. Yoon concluded his update by announcing that Javiera Cartagena had been chosen as the new Regional Affairs Manager for SCAG.

FUTURE AGENDA ITEMS

There were no future agenda items suggested in behalf of the Committee.

ANNOUNCEMENTS

There were no announcements presented.

ADJOURNMENT

Chair Lorimore adjourned the meeting at 10:09 a.m. The next regular meeting of the Legislative/Communications and Membership Committee is scheduled for 8:30 a.m. – 10:00 a.m. on Tuesday, December 18, 2018 at SCAG's offices at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017.

REVIEWED BY:

Art Yoon, Director of Policy and Public Affairs



Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 Agenda Item No. 2 December 18, 2018

To: Legislative/Communications and Membership Committee (LCMC)
From: Art Yoon; Director of Policy and Public Affairs; (213) 236-1840; <u>artyoon@scag.ca.gov</u>
Subject: 2019 Legislative Calendars

RECOMMENDED ACTION:

Receive and File

EXECUTIVE SUMMARY:

The attached document is provided to inform the Legislative/Communications and Membership Committee (LCMC) members on the dates that the California Legislature and the 116th Congress will be in session for 2019.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 2: Advance Southern California's policy interests and planning priorities through regional, statewide, and national engagement and advocacy.

BACKGROUND:

Staff is including the 2019 Legislative Calendars for the Committee's edification on the upcoming sessions in Sacramento and Washington D.C.

ATTACHMENT(S):

1) 2019 Legislative Calendars

This Page Intentionally Left Blank

<u>Jan. 1</u>

<u>Jan. 7</u>

COMPILED BY THE OFFICE OF THE SECRETARY OF THE SENATE AND THE OFFICE OF THE CHIEF CLERK October 31, 2018 (revised)

DEADLINES

Statutes take effect (Art. IV, Sec. 8(c)).

Legislature reconvenes (J.R. 51(a)(1)).

Jan. 10 Budget must be submitted by Governor (Art. IV, Sec. 12(a)).

JANUARY										
S	S M T W TH F S									
		1	2	3	4	5				
6	<u>7</u>	8	9	<u>10</u>	11	12				
13	14	15	16	17	18	19				
20	<u>21</u>	22	23	24	<u>25</u>	26				
27	28	29	30	31						

	FEBRUARY										
S	М	Т	W	TH	F	S					
					1	2					
3	4	5	6	7	8	9					
10	11	12	13	14	15	16					
17	<u>18</u>	19	20	21	<u>22</u>	23					
24	25	26	27	28							

MARCH

20

APRIL W 1

3 4

17

MAY

1

F S

1 2

22 23

F S

5 6

12 13

19

20

11

18

<u>10</u>

TH

21

ΤH

11

18

TH F S

2 <u>3</u> 4

16 17

M T W

18

19

1 2

30

7 8 9

14 15

S

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17

24 25 26 27 28 <u>29</u> 30

31

S M T

7 8 9 10

14

21 **22** 23 24 25 **26** 27

S M T W

5

12 13

19 20 21 22 23 24 25

26 <u>27</u> <u>28</u> <u>29</u> <u>30</u> <u>31</u>

15 16

28 29

6

Feb. 18 Presidents' Day.

Jan. 21 Martin Luther King, Jr. Day.

Jan. 25 Last day to submit **bill requests** to the Office of Legislative Counsel

Feb. 22 Last day for **bills to be introduced** (J.R. 61(a)(1)), (J.R. 54(a)).

Mar. 29 Cesar Chavez Day observed.

Apr. 11 Spring recess begins upon adjournment of this day's session (J.R. 51(a)(2)).

- Apr. 22 Legislature reconvenes from Spring recess (J.R. 51(a)(2)).
- <u>Apr. 26</u> Last day for **policy committees** to hear and report to **fiscal committees fiscal bills** introduced in their house (J.R. 61(a)(2)).
- <u>May 3</u> Last day for **policy committees** to hear and report to the Floor **nonfiscal bills** introduced in their house (J.R. 61(a)(3)).
- May 10 Last day for policy committees to meet prior to June 3 (J.R. 61(a)(4)).
- Mav 17 Last day for **fiscal committees** to hear and report to the Floor bills introduced in their house (J.R. 61(a)(5)). Last day for **fiscal committees** to meet prior to June 3 (J.R. 61(a)(6)).

May 27 Memorial Day.

May 28-31 Floor Session Only.

No committees, other than conference or Rules committees, may meet for any purpose (J.R. 61(a)(7)).

May 31 Last day for bills to be passed out of the house of origin (J.R. 61(a)(8)).

			JUN	E				
S	Μ	Т	W	TH	F	S	Jun. 3	Committee meetings may resume (J.R. 61(a)(9)).
						1	Jun. 15	Budget Bill must be passed by midnight (Art. IV, Sec. 12(c)(3)).
2	<u>3</u>	4	5	6	7	8	<u>Jun. 15</u>	buget bin must be passed by munight (Art. 17, sec. 12(c)(3)).
9	10	11	12	13	14	<u>15</u>		
16	17	18	19	20	21	22		
23	24	25	26	27	28	29		
30								
			JUL	Y				
S	М	Т	W	TH	F	S		
	1	2	3	<u>4</u>	5	6	<u>Jul. 4</u>	Independence Day.
7	8	9	<u>10</u>	11	<u>12</u>	13	<u>Jul. 10</u>	Last day for policy committees to hear and report fiscal bills to fiscal committees (J.R. 61(a)(10)).
14	15	16	17	18	19	20	Jul. 12	Last day for policy committees to meet and report bills (J.R. 61(a)(11)).
21	22	23	24	25	26	27		Summer recess begins upon adjournment of this day's session, provided Budget Bill has been passed (J.R. 51(a)(3)).
28	29	30	31					
AUGUST								
S	Μ	Т	W	TH	F	S	<u>Aug. 12</u>	Legislature reconvenes from Summer recess (J.R. 51(a)(3)).
				1	2	3	<u>Aug. 30</u>	
4	5	6	7	8	9	10		(J.R. 61(a)(12)).
11	<u>12</u>	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	<u>30</u>	31		
		SEP	ТЕМ	IBER		•	<u>Sep. 2</u>	Labor Day.
S	Μ	Т	W	TH	F	S		3 Floor Session Only. No committees, other than conference
1	2	<u>3</u>	4	<u>5</u>	<u>6</u>	7		and Rules committees, may meet for any purpose (J.R. 61(a)(13)).
8	9	- 10	- 11	12	<u> </u>	14	<u>Sep. 6</u>	Last day to amend bills on the floor (J.R. 61(a)(14)).
15	16	17	18	19	20	21	<u>Sep. 13</u>	Last day for each house to pass bills (J.R. 61(a)(15)). Interim Study Recess begins upon adjournment of this day's
22	23	24	25	26	27	28		session (J.R. 51(a)(4)).
29	30							
	50							

*Holiday schedule subject to Senate Rules committee approval.

IMPORTANT DATES OCCURRING DURING INTERIM STUDY RECESS

<u>2019</u> Oct. 13

Last day for Governor to sign or veto bills passed by the Legislature on or before Sep. 13 and in the Governor's possession after Sep. 13 (Art. IV, Sec.10(b)(1)).

2020	
<u>Jan. 1</u>	Statutes take effect (Art. IV, Sec. 8(c)).
<u>Jan. 6</u>	Legislature reconvenes (J.R. 51 (a)(4)).

Call 2019 Congressional Calendar

Both chambers in session Senate only in session House only in session

January

February



Mon. Tues. Wed. Thurs. Fri. Sat. Presidents Day

Sun. Mon. Tues. Wed. Thurs. Fri. Sat.

April								
Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.			
1	2	3	4	5	6			
8	9	10	11	12	13			
15 Budget resolution deadline	16	17	18	19 Good Fri. Passover (begins)	20			
22	23	24	25	26	27			
29	30		•	•				
	Mon. 1 8 8 Budget resolution deadline 22	Mon.Tues.1289B91516Peodget resolution222223	Mon.Tues.Wed.1238910151617Peodetic222324	Mon.Tues.Wed.Thurs.12348910118910111516171822232425	Mon.Tues.Wed.Thurs.Fri.1234589101112891011121516171819Budget2223242526			

May Sun. Mon. Wed. Fri. Sat. Tues. Thurs. Ramadan (begins) Memorial Day

July

Sun. Mon. Wed. Thurs. Fri. Sat. Tues. Indepen dence Day

October

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
		1 FY '20 (begins)	2	3	4	5
6	7	8 Yom Kippur (begins)	9	10	11	12
13	14 Columbus Day	15	16	17	18	19
20	21	22	23	24	25	26
27 Diwali	28	29	30	31		

August

Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
			1	2	3
5	6	7	8	9	10
12	13	14	15	16	17
19	20	21	22	23	24
26	27	28	29	30	31
	12	12 13 19 20	12 13 14 19 20 21	5 6 7 8 12 13 14 15 19 20 21 22	5 6 7 8 9 12 13 14 15 16 19 20 21 22 23

November

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
						1	2
	3	4	5	6	7	8	9
	10	11 Veterans Day	12	13	14	15	16
	17	18	19	20	21	22	23
-	24	25	26 Pa	27 ge 9 of 5	28 Thanks- giving Day	29	30

June

March

Julic									
Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.			
						1			
2	3	4 Eid al-Fitr	5	6	7	8			
9	10	11	12	13	14	15			
16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30									

September

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
1	2 Labor Day	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29 Rosh Hashana (begins)	30					

December

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22 Hanukkah (begins)	23	24	25 Christmas Day	26 Kwanzaa (begins)	27	28
29	30	31				

This Page Intentionally Left Blank





Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 Agenda Item No. 3 December 18, 2018

To: Legislative/Communications and Membership Committee (LCMC)
 From: Javiera Cartagena; Manager of Regional Services; (213) 236-1980; <u>cartagena@scag.ca.gov</u>
 Subject: SCAG Memberships and Sponsorships

RECOMMENDED ACTION:

Approve

EXECUTIVE SUMMARY:

The Legislative/Communications and Membership Committee (LCMC) is asked to approve up to \$50,000 in memberships for the: 1) Mileage Based User Fee Alliance (\$5,000); 2) Mobility 21 (\$25,000); and 3) Southern California Leadership Council and the Center of Economic Development (\$20,000); and up to \$30,000 in sponsorships for the 4) California Transportation Congressional Reception.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 2: Advance Southern California's policy interests and planning priorities through regional, statewide, and national engagement and advocacy.

BACKGROUND:

Item 1:	Mileage Based	l User Fee Alliance (MBUFA)
Type:	Membership	Amount: \$5,000

The Mileage-Based User Fee Alliance (MBUFA) is a national non-profit organization that brings together government, business, academic, and transportation policy leaders to conduct education and outreach on the potential for mileage-based user fees as an alternative for future funding and improved performance of the U.S. transportation system. Formed in 2010, MBUFA is comprised of nearly 30 public and private sector entities from across the United States including AECOM, California Department of Transportation (Caltrans), CDM Smith, WSP (formerly Parsons Brinckerhoff), and seven other state departments of transportation. Staff is recommending continued membership in this group.

Item 2:	Mobility 21	
Type:	Membership	Amount: \$25,000

Mobility 21 is a coalition of public, business, and community stakeholders to pursue regional solutions to transportation challenges facing the SCAG region and San Diego County. Created in 2002 as an effort in Los Angeles County, Mobility 21 became a regional effort in 2007 with the primary goals to:

- Support practical solutions to Southern California's transportation challenges;



- Mobilize regional support for transportation funding and legislative priorities at the federal and state levels;

- Unite political leaders around common priorities for transportation; and

- Bring together residents, civic leaders, business groups, and industry experts to inspire them to act and educate them on how to effectively speak out in support of transportation initiatives.

SCAG is a founding member of Mobility 21 and Darin Chidsey, SCAG's Interim Executive Director, is a member of the coalition's board of directors.

Item 3:	Southern California	Leadership	Council (SCLC) and the Center for Economic Development
Type:	Membership	Amount:	\$20,000

Established in 2005, The Southern California Leadership Council is comprised of business and community leaders from throughout the seven counties of Southern California, including three former California Governors.

The Leadership Council funds, prioritizes, and approves the work of the Center of Economic Development (CED), which is a regional program of the Los Angeles County Economic Development Corporation (LAEDC). As a program of the LAEDC, the CED benefits from related work of the LAEDC's acclaimed business assistance, economic research, and consulting programs. The Center's work is funded, prioritized and approved by the Leadership Council to shape and solve public policy issues such as business vitality, resources (energy, water and environment), and transportation (goods and people) that are critical to SCAG and the region's economic vitality and quality of life. The Leadership Council also co-hosts (with SCAG) the annual Southern California Economic Summit and participates in the annual SCAG Legislative Advocacy Trip to Sacramento. SCAG Board officers regularly attend Southern California Leadership Council meetings.

Item 4:California Transportation Congressional ReceptionType:SponsorshipAmount: \$30,000

The California Transportation Congressional Reception is an event in Washington, D.C.—which SCAG has co-sponsored for over a decade—that is organized to present a California-focused event on Capitol Hill to celebrate with California's Congressional delegation and to thank the Congressional Leadership and Members for their support in working towards long-term solutions for our state's transportation infrastructure needs. In addition, the reception brings together everyone involved with California transportation to emphasize the need to work in solidarity with the Administration to implement its ambitious infrastructure investment plans so critically needed throughout California and the nation.

This year's reception, which will be co-sponsored with the Metropolitan Transportation Commission (MTC), will be held on Tuesday, March 12, 2019, from 5:45 p.m. – 7:45 p.m. at 2168 Rayburn House Office Building (Gold Room) in Washington, D.C. To maximize attendance, this event is scheduled concurrent with the National League of Cities' 2019 Congressional City Conference. The event



typically draws about 500 guests and invitees include all of the California Congressional Delegation and staff, House and Senate Members of the Appropriations and Authorizing Committees, officials and staff from the United States Department of Transportation (USDOT), Federal Highway Administration (FHWA), and Federal Transit Administration (FTA), the Governor of California, Commissions and staff from the California Transportation Commission, and members of the business community.

SCAG staff recommends approval of this sponsorship in the amount of \$30,000. It is worth noting that for the 2018 Congressional Reception, actual costs for SCAG amounted to \$22,700.

FISCAL IMPACT:

\$80,000 for memberships/sponsorships is included in the approved FY 18-19 General Fund budget.

ATTACHMENT(S): None

REVIEWED BY:

Art Yoon, Director of Policy and Public Affairs

Basil Panas Chief Financial Officer

This Page Intentionally Left Blank





Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 Agenda Item No. 4 December 18, 2018

To: Legislative/Communications and Membership Committee (LCMC)
From: Kevin Gilhooley; Legislation Manager; (213) 236-1878; <u>gilhooley@scag.ca.gov</u>
Subject: 2019 State and Federal Legislative Principles and Priorities

RECOMMENDED ACTION:

Approve

EXECUTIVE SUMMARY:

Each year, the Regional Council adopts legislative priorities for the state and federal legislative session for that year. The state and federal legislative priorities for 2019 encompass broad, policy-oriented objectives of the agency that build upon long-standing, Regional Council-adopted policies.

This year, staff submitted a slate of draft legislative priorities for the Legislative/Communications and Membership Committee's (LCMC) initial feedback at the Committee's November 20, 2018 meeting. Feedback from that meeting has now been incorporated and is reflected in today's agenda packet. Due to the size of the draft legislative priorities, staff proposes to rename this document to "legislative principles." Three issues areas of high priority, including (1) CEQA Modernization, (2) Redevelopment, and (3) Regional Housing Needs Assessment, are now proposed to be called the "legislative priorities." Generally, the legislative principles will guide the legislation that staff monitors and brings to the LCMC for advocacy and engagement. The legislative priorities would be the specific issue areas covered during SCAG's annual Legislative Advocacy Trip to Sacramento.

Pending any further changes and input requested by the LCMC, the legislative principles and priorities would be forwarded to the Executive Administration Committee for further consideration and adoption at its Special Meeting on January 16, 2019.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 2: Advance Southern California's policy interests and planning priorities through regional, statewide, and national engagement and advocacy.

BACKGROUND:

SCAG maintains a State and Federal Legislative Program, which consists of the Regional Council's positions on policies and legislative initiatives related to SCAG's core planning and policy areas that need the leadership and support of the California State Legislature and United States Congress to resolve challenges facing the SCAG region. The staff-recommended state and federal legislative priorities for 2019 encompass broad, policy-oriented objectives of the agency that build upon long-standing, Regional Council-adopted policies.



The policy and issue areas include:

<u>State</u>		<u>Federal</u>
Active Transportation	Building Resilience	Aviation
Cap & Trade	Congestion Reduction	Freight & Goods Movement
Freight & Goods Movement	Government Efficiency	Project Streamlining
Housing/Affordable Housing	Project Streamlining	Public-Private Partnerships
Redevelopment Agencies	Technology & Data	Reauthorization of the FAST Act
Transportation Funding	Transportation Safety	Transportation Funding

Staff is submitting the slate of state and federal legislative priorities for the LCMC's approval. Pending any further changes and input requested by the LCMC, the slate of priorities would be forwarded to the Executive Administration Committee for further consideration and adoption at its January 16, 2019 meeting.

Legislative Priorities

In addition to the broad, policy-oriented objectives contained in the 2019 state and federal legislative principles, staff proposes three issue areas of high priority to be called legislative priorities. These three areas, which are state-focused, include:

- (1) CEQA Modernization,
- (2) Redevelopment, and
- (3) Regional Housing Needs Assessment.

These three proposed legislative priorities were selected based upon an understanding of emerging issues in Sacramento, feedback from SCAG's stakeholders, a new Governor, and consistency with SCAG's traditional areas of expertise.

Generally, the legislative principles would guide the legislation that staff monitors and brings to the LCMC for advocacy and engagement. The legislative priorities would be the specific issue areas covered during SCAG's annual Legislative Advocacy Trip to Sacramento.

SCAG Legislative Advocacy Trip to Sacramento

On an annual basis, members of the Legislative/Communications and Membership Committee and Executive Administration Committee participate in SCAG's advocacy trip to Sacramento. This year's advocacy trip will be held on Tuesday and Wednesday, February 12 – 13, 2019 at the Hyatt Regency Sacramento.

Tuesday, February 12

- Afternoon arrival in Sacramento.
- Dinner reception for SCAG LCMC and EAC Members with targeted state legislators and members of the Newsom Administration as invited guests.



Wednesday, February 13

- Legislative Meetings in the State Capitol
- Afternoon departure from Sacramento

There will be no Wednesday afternoon reception as the SCAG legislative advocacy program will conclude with the legislative meetings on Wednesday.

ATTACHMENT(S):

- 1) Draft 2019 State and Federal Legislative Principles
- 2) Draft 2019 Legislative Priorities

This Page Intentionally Left Blank



2019 State & Federal Legislative <u>Priorities</u><u>Principles</u>

ABOUT SCAG

Founded in 1965, the Southern California Association of Governments (SCAG) is a Joint Powers Authority under California state law, established as an association of local governments and agencies that voluntarily convene as a forum to address regional issues. Under federal law, SCAG is designated as a Metropolitan Planning Organization (MPO) and under state law as a Regional Transportation Planning Agency and a Council of Governments.

The SCAG region encompasses six counties (Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura) and 191 cities in an area covering more than 38,000 square miles. The agency develops long-range regional transportation plans including sustainable communities strategy and growth forecast components, regional transportation improvement programs, regional housing needs allocations, and a portion of the South Coast Air Quality management plans. In 1992, SCAG expanded its governing body, the Executive Committee, to a 70-member Regional Council to help accommodate new responsibilities mandated by the federal and state governments, as well as to provide more broad-based representation of Southern California's cities and counties. With its expanded membership structure, SCAG created regional districts to provide for more diverse representation. The districts were formed with the intent to serve equal populations and communities of interest. Currently, the Regional Council consists of 86 members.

In addition to the six counties and 191 cities that make up SCAG's region, there are six County Transportation Commissions that hold the primary responsibility for programming and implementing transportation projects, programs and services in their respective counties. Additionally, SCAG Bylaws provide for representation of Native American tribes, Air Quality Districts, and the Transportation Corridor Agencies on the Regional Council and Policy Committees.

SCAG'S LEGISLATIVE PROGRAM

SCAG maintains a State and Federal Legislative Program, which consists of the Regional Council's positions on policies and legislative initiatives related to SCAG's core planning and policy areas—transportation, air quality, freight/goods movement, housing, environmental impact, sustainability, and economic recovery and job creation—that need the leadership and support of the California State Legislature and Congress to resolve challenges facing the SCAG region.

SCAG's legislative efforts are the product of a committee process whereby the agency's Legislative/Communications & Membership Committee, comprised of elected officials from throughout the region, identifies and recommends specific legislative action for consideration by the Regional Council with respect to state and federal legislation affecting the SCAG region.

The following state and federal legislative priorities principles for 2019 encompass broad, policy-oriented objectives of the agency that build upon long-standing, Regional Council-adopted policies.

<u>STATE</u>

Active Transportation

- Support increased funding to the state's Active Transportation Program (ATP) to provide the resources necessary for First/Last Mile Improvements (i.e., pedestrian and bicycle infrastructure to connect transit riders to stations); separated, on-street bike facilities to increase safety; multi-use trails (i.e., along river and utility corridors, rails to trails projects, etc.); Safe Routes to School Programs; and other strategies to increase safe walking and biking.
- Support efforts that build off the many successes of the ATP by simplifying project delivery, building local capacity to deliver transformative projects, and providing regions greater flexibility to innovate and strategically invest funds to meet local needs.
- Support and encourage investing in active transportation infrastructure as a component of other statefunded transportation improvement projects recognizing the critical role walking, biking, and complete streets serve in connecting the multi-modal transportation system.
- Support legislation that protects the safety of active transportation users and ensure any new legislation related to new mobility devices (scooters, etc.) and automated vehicles adequately addresses the needs of these modes.

Building Resilience:

- Ensure<u>Advocate</u> that communities affected by natural disasters <u>havereceive</u> the resources they need to rebuild.
- Support programs that provide the resources necessary for communities to prepare for the consequences of a changing climate and resulting natural disasters.

<u>Cap & Trade</u>

- Support transparency, sufficient allocation, and equitable distribution to the SCAG region of Greenhouse Gas Reduction Fund (GGRF) resources commensurate with the region's responsibility and opportunity in meeting the state's overall greenhouse gas (GHG) reduction goals.
- Support continued investment in GGRF-funded programs that reflect the physical and social realities of the diverse communities across the SCAG region, such as the Clean Vehicle Rebate Project, Single-Family Energy Efficiency, and Low Income Weatherization programs.
- Offer state-funded technical assistance to communities throughout California to more successfully access GGRF resources and support efforts to increase accessibility to GGRF-funded programs by directing outreach to programs for which the regions of the state are best suited to achieve GHG reduction.
- Support program guidelines and scoring criteria that recognize and are sensitive to California's urban and suburban built environment.
- Support the increased percentage of the continuous appropriations for the GGRF-funded Transit & Intercity Rail Capital Program and Low Carbon Transit Operations Program as a way to promote transit expansion, ridership, and carbon reduction.

Congestion Reduction:

- Support legislation that expands access to commuter benefit programs for employees and support legislation that expands access to free or reduced transit passes for students.
- Support legislation that would develop new strategies for reducing congestion caused by school trips, such as developing new funding partnerships for student transit passes, supporting school bussing programs, or funding ongoing Safe Routes to Schools programs.

- Support local pilot programs <u>and funding mechanisms</u> that employ innovative transportation strategies that reduce congestion and improve mobility, <u>such as congestion or cordon pricing systems</u>.
- Support equity measures that promote access to congestion-reduction programs.

Freight & Goods Movement

- Support increased funding to the Trade Corridors Enhancement Program (TCEP), building upon the success of the Trade Corridors Improvement Fund (TCIF), to provide the resources necessary for critical infrastructure enhancements along the State's high-volume freight corridors.
- Support funding to preserve and maintain transportation infrastructure for key regional goods movement infrastructure and corridors that link freight facilities and systems to the rest of the nation.
- Support the creation of programs designed to assist in leveraging technology to improve freight mobility, increase goods movement efficiency, reduce harmful emissions, mitigate negative impacts on disadvantaged communities, and address shifting consumer behaviors (i.e., e-commerce).

Government Efficiency:

• Update the Ralph M. Brown Act to give public agencies the flexibility to omit a lengthy and timeconsuming "Roll Call" process during a public vote, while maintaining the existing practice of recording and publishing the individual members' votes and making those votes available for public review.

Housing/Affordable Housing

- Support the inclusion of permanent supportive housing when the spending plans for 2018's Propositions 1 and 2 revenues are drafted.
- Continue to refine and update cap-and-trade's Affordable Housing Sustainable Communities Program (AHSC) guidelines to better reflect the reality of Southern California's growth patterns, such as Integrated Connectivity Projects. Support a regional equity goal for the programming of AHSC revenues, and commit to continued resources for technical assistance and capacity building.
- Advocate for the consistency within state law the sometimes competing demands contained within SB 375 and the Regional Housing Needs Assessment.
- Recognizing that administering the state-mandated Regional Housing Needs Assessment (RHNA) is presently an unfunded mandate, SCAG supports providing COGs responsible for its implementation with additional funding sources for this responsibility consideration for the workload, especially given the increased requirements resulting from AB 1771 (Bloom) and SB 828 (Wiener).

Project Streamlining

- Support California Environmental Quality Act (CEQA) reform to expedite and streamline both project development and delivery.
- Support measures that require transparency in CEQA litigation and eliminate duplicative CEQA lawsuits.
- Support measures that provide CEQA relief or streamlining for the development of transportation, transit-oriented, infill, and/or housing projects.
- Support innovative approaches to reform and streamline CEQA where reasonable, including, but not limited to, proposals to establish a CEQA-specific court or judicial procedure that is specialized in CEQA case law and related statutes in an effort to expedite legal review of CEQA challenges.
- Provide judicial streamlining and an accelerated schedule for judicial review for projects challenged under CEQA when those projects have a clear public benefit, such as transportation, transit-oriented, infill, and/or housing projects.

Redevelopment Agencies:

- Support the restoration of local redevelopment agencies (RDAs), a casualty of the Great Recession, as an important tool to build affordable housing stock, improve public transit, and reduce climate-warming carbon emissions.
- Support expanded capability for tax increment financing programs, including existing Enhanced Infrastructure Finance District (EIFD) programs and re-establishment of RDAs, while also supporting a higher "set aside" for low income housing, with overall GHG reduction strategy policy emphasis. Require that the low income housing set aside specifically be for housing construction.
- In supporting the expansion of tax increment financing programs such as EIFDs or RDAs, include certain fairness measures to potentially impacted jurisdictions, such as local educational agencies and special districts. Incentivize collaboration among various governmental agencies by sharing the net proceeds from future RDAs.

Technology & Data

- Support the incorporation of new technologies and innovations into the national and state transportation systems, such as the next generation of alternatively powered zero/near-zero emission vehicles and autonomous vehicles, aviation technology advancements, advancements in maritime related technologies and commerce, small electric mobility devices such as scooters and e-bikes, and other emerging technologies that both improve transportation accessibility, efficiency, and capacity and reduce environmental impacts.
- Encourage and support the ability of local jurisdictions to secure access to public interest data, including ridership data collected by Transportation Network Companies (TNCs), motorized scooters and any other new mobility solutions.
- Secure funding to support the coordination among state agencies, Metropolitan Planning Organizations, and other government entities to collect and share data, which reflects emerging technologies and mobility choices (i.e., TNCs, electric vehicle sales/miles driven, and warehousing development).
- Monitor the continued expansion of motorized scooters and bike share systems legislation to ensure new regulations adequately protects users of all modes and allow access to public interest data for local and regional planning purposes.
- Encourage and support the coordination between the State and the U.S. Census Bureau's effort for developing and using census products, including the decennial U.S. Census, America Community Survey, and Census Transportation Planning Package.

Transportation Funding

- Support and preserve all existing sources of transportation funding and revenue.
- Protect all existing and new sources of transportation funding from borrowing or use for any purpose other than transportation.
- Support regional equity consideration for any funding source to ensure Southern California receives its fair share of funding based upon population, burden, and other quantifiable measures corresponding with the funding source.
- Support efforts that reduce the expense of transportation improvement projects by controlling the escalating costs associated with stormwater runoff requirements.
- Support increased funding for transportation projects based on applied regional performance metrics.
- Support legislation that would decrease the voter approval threshold—from the current requirement of 67% to 55%—for the creation, extension, or increase of local transportation tax measures similar to the authority given to school districts.

• Reemphasize the need for the California High Speed Rail Authority to secure funding from non-Prop. 1A sources for other critical rail infrastructure projects, such as grade separations, to deliver the balance of the Authority's \$1 billion commitment to the Southern California region.

Transportation Safety:

- Become active participants of the state's new Zero Traffic Fatalities Task Force, which will compile a report to the Secretary of Transportation to evaluate whether an alternative to the current process for setting speed limits should be considered and make recommendations on other steps to increase pedestrian and bicyclist safety.
- Work with the state and local partners to identify new tools and funding mechanisms to achieve the region's safety targets.

FEDERAL

Aviation

- Support flexibility with respect to the Airport Improvement Program, a federal grant program that provides funding to airports to help improve safety and efficiency.
- Advocate for and seek out funding opportunities from the Federal Aviation Administration which can help SCAG conduct airport passenger studies, planning activities, and forecasting models.

Freight & Goods Movement

- Support funding proposals that seek to maintain and expand transportation infrastructure for key regional goods movement infrastructure and corridors that link freight facilities and systems to the rest of the nation.
- Support the continuation of, and increased investment in, federal discretionary grant opportunities such as the Infrastructure for Rebuilding America (INFRA) and Better Utilizing Investments to Leverage Development (BUILD) program. Expand the INFRA program to include both competitive and formula-based awards.
- Support increased federal freight funding through the establishment of a dedicated freight trust fund so that revenues can be distributed to states and regions that are most impacted by goods movement.
- Support the creation of programs designed to assist in leveraging technology to improve freight mobility, increase goods movement efficiency, reduce harmful emissions, mitigate negative impacts on disadvantaged communities, and address shifting consumer behaviors (i.e., e-commerce).

Project Streamlining

• Support measures that expedite and streamline both project development and delivery.

Public-Private Partnerships

- Support further development and implementation of Public-Private Partnerships (P3s) that are transparent, accountable, and marry the policy goals of the public sector with the financial expertise of the private sector to improve project development and delivery throughout the region, including support of improved P3 design-bid-build and design-build procurement processes.
- Support improved performance standards to measure success, curtail project delays, reduce expenditures, and increase expenditure accountability.
- Support private activity bonds, debt instruments that raise capital for revenue-generating highway and freight transfer projects, and tax exempt advance refunding bonds, debt instruments that allow an issuer to pay off another outstanding bond, which are important tools that help to deliver infrastructure

upgrades at airports, sea ports, qualified highway or surface freight transfer facilities, affordable housing, and other projects with a clear public benefit.

Reauthorization of the FAST Act

- Support the reauthorization of the FAST Act to provide long-term and stable investments into the national infrastructure and transportation system.
- Renew the INFRA program, which provides dedicated, discretionary funding for projects that address critical issues facing our nation's major freight corridor. Expand the INFRA program to include both competitive and formula-based awards.
- Expand eligibility for any planning awards under the reauthorized FAST Act to include Metropolitan Planning Organizations.

Transportation Funding

- Support new transportation and infrastructure funding sources that provide additional investment into the national infrastructure and transportation system.
- Support long-term, stable, and sufficient funding sources to balance the Highway Trust Fund and provide funding stability for the future.
- Support new transportation and infrastructure funding sources that augment the Highway Trust Fund, including expanding tolling options on the interstate highway system and providing support for states willing to research and/or pilot innovative revenue programs.
- Support innovative financing tools, expand the Transportation Infrastructure Finance and Innovation Act (TIFIA) program, and reinstate advance refunding bonds to reduce the cost of transportation investment and debt service costs in order to allow savings to be reinvested in additional transportation infrastructure projects.
- Support continued investment in and expansion of federal grant programs, such as the BUILD and INFRA programs, which help SCAG region stakeholders implement their transportation projects and realize the RTP/SCS.
- Support continued investment in and expansion of federal grant programs, such as the Capital Investment Grants (New Starts, Small Starts), which helps the SCAG region implement important projects contained within the RTP/SCS.
- Support continued investment in the Transportation Alternatives Program which is a key funding source for the state's ATP program.

2019 Legislative Priorities



ABOUT SCAG

Founded in 1965, the Southern California Association of Governments (SCAG) is a Joint Powers Authority under California state law, established as an association of local governments and agencies that voluntarily convene as a forum to address regional issues. Under federal law, SCAG is designated as a Metropolitan Planning Organization (MPO) and under state law as a Regional Transportation Planning Agency and a Council of Governments.

The SCAG region encompasses six counties (Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura) and 191 cities in an area covering more than 38,000 square miles. The agency develops long-range regional transportation plans including sustainable communities strategy and growth forecast components, regional transportation improvement programs, regional housing needs allocations, and a portion of the South Coast Air Quality management plans. In 1992, SCAG expanded its governing body, the Executive Committee, to a 70-member Regional Council to help accommodate new responsibilities mandated by the federal and state governments, as well as to provide more broad-based representation of Southern California's cities and counties. With its expanded membership structure, SCAG created regional districts to provide for more diverse representation. The districts were formed with the intent to serve equal populations and communities of interest. Currently, the Regional Council consists of 86 members.

In addition to the six counties and 191 cities that make up SCAG's region, there are six County Transportation Commissions that hold the primary responsibility for programming and implementing transportation projects, programs and services in their respective counties. Additionally, SCAG Bylaws provide for representation of Native American tribes, Air Quality Districts, and the Transportation Corridor Agencies on the Regional Council and Policy Committees.

SCAG'S LEGISLATIVE PROGRAM

SCAG maintains a State and Federal Legislative Program, which consists of the Regional Council's positions on policies and legislative initiatives related to SCAG's core planning and policy areas—transportation, air quality, freight/goods movement, housing, environmental impact, sustainability, and economic recovery and job creation—that need the leadership and support of the California State Legislature and Congress to resolve challenges facing the SCAG region.

SCAG's legislative efforts are the product of a committee process whereby the agency's Legislative/Communications & Membership Committee, comprised of elected officials from throughout the region, identifies and recommends specific legislative action for consideration by the Regional Council with respect to state and federal legislation affecting the SCAG region.

The following state and federal legislative priorities for 2019 encompass broad, policy-oriented objectives of the agency that build upon long-standing, Regional Council-adopted policies.

CEQA Modernization

<u>Background</u>: The California Environmental Quality Act (CEQA) was signed into law by Governor Ronald Reagan in 1970. The law requires public agencies in California to conduct an environmental review process to identify significant environmental impacts of a project and to adopt feasible mitigation measures for those impacts before approving a project. The administrative regulations (CEQA guidelines) are prepared by the Governor's Office of Planning and Research (OPR). There has been no major reform to CEQA since 1970.

<u>Problem</u>: Abuses of CEQA have stopped responsible community improvements that benefit both the environment and the economy. It is time to modernize CEQA and preserve the intent of the law, environmental protection and public participation, while limiting CEQA abuses. Environmental lawsuits typically target transit projects and high-density housing in urban locations, precisely the types of projects that must be built if the state is to achieve its climate goals. According to a recent study, 29% of all CEQA lawsuits target housing projects, and 68% of those target infill housing projects.

<u>Answer</u>: SCAG supports measures that require transparency in CEQA litigation and supports measures that provide CEQA relief or streamlining for the development of transportation, transit-oriented, infill, and/or housing projects. SCAG also supports providing judicial streamlining and an accelerated schedule for judicial review for projects challenged under CEQA when those projects have a clear public benefit, such as transportation, transit-oriented, infill, and/or housing projects.

Redevelopment/ Tax Increment Financing

<u>Background</u>: More than 65 years ago, the California Legislature established a process whereby a city or county could declare an area to be "blighted" and in need of redevelopment. After this declaration, most property tax growth from that project area is distributed to the city or county's redevelopment agency (RDA), instead of to other local agencies serving the project area. As part of this program, state law required that redevelopment agencies deposit 20% of their tax increment revenues into low– and moderate–income housing funds and spend these funds on affordable housing and related activities. RDAs were authorized to spend housing funds to acquire property, rehabilitate or construct buildings, provide subsidies for low– and moderate–income households, or preserve publicly subsidized housing units at risk of conversion to market rates.

California's use of redevelopment was a source of controversy, however. Advocates said the program was a significant tool to promote local economic development in blighted urban areas and support affordable housing. Program critics countered that redevelopment diverted property tax revenues from other government services, such as local education agencies.

Ultimately, the Legislature approved the dissolution of all RDAs in the 2011 Budget Act.

<u>Problem</u>: As mentioned above, state law required RDAs to deposit 20% of their tax increment revenues into low– and moderate–income housing funds and spend these funds on affordable housing. The loss of RDA housing funding has severely curtailed the development of affordable housing in the SCAG region and entire state.

<u>Answer</u>: SCAG supports the restoration of local RDAs as an important tool to build affordable housing stock, improve public transit, and reduce climate-warming carbon emissions. As part of any revived

redevelopment program, SCAG supports a higher "set aside" for low income housing, with an overall policy emphasis on the reduction of greenhouse gas emissions. In supporting the expansion of tax increment financing programs, SCAG supports the inclusion of certain fairness measures to potentially impacted jurisdictions, such as sharing the tax increment.

Funding for SCAG Housing Programs

Background: The Regional Housing Needs Assessment (RHNA) has been mandated by state housing law since 1969. The RHNA quantifies the need for housing within each jurisdiction (cities and counties) during specified planning periods. In 1984, the Commission on State Mandates ruled that Councils of Government (COGs) are not eligible for reimbursement for the duties imposed by Government Code §65584, which establishes and governs the RHNA. Therefore administering the RHNA is presently an unfunded mandate for SCAG and other COGs. For the 5th cycle RHNA, SCAG conservatively estimates that the total cost to the agency to administer this state mandated program was \$1.4 million (2012 dollars). SCAG is in the process of developing the 6th cycle RHNA allocation plan which will cover the planning period October 2021 through October 2029. The imposition of new duties and obligations under AB 1771 (Bloom, Chapter 989 Statutes of 2018), and SB 828 (Weiner, Chapter 974 Statutes of 2018), will only increase the financial pressure that SCAG must bear for this program.

For many years, SCAG has provided technical assistance and resources at no cost to local jurisdictions that support local planning and implementation of the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) under the Sustainable Communities Program, formerly known as the Compass Blue Print Program and later the Sustainability Planning Grant Program. This effort recognizes sustainable solutions to local growth challenges and has resulted in local plans that promote sustainability through the integration of transportation and land use. To date, SCAG has completed 203 different planning projects under this program, including updates to local housing elements, specific plans, overlay zone studies, and mixed-use development standards.

SB 2 (Atkins, Chapter 364, Statutes of 2017), also known as the Building Homes and Jobs Act, was signed into law as part of the 2017 Statewide Housing Package. SB 2 instates a \$75 document recording fee on real estate transactions, excluding property sales. It is estimated that SB 2 will collect \$250 million per year, the proceeds from which are to help cities update their housing elements and zoning ordinances in order to accelerate housing production.

<u>Problem</u>: California has been experiencing an extended and increasing housing shortage. We must continue to plan for an adequate and affordable supply of housing for the 19 million people who call Southern California home. SCAG continues to work with our member cities and counties to meet this demand by planning for growth that reflects the need for housing at all socio-economic levels. Targeted state investment at the regional level would help to address this challenge.

SCAG's Sustainable Communities Program has been so successful that requests for technical assistance from cities, counties, and COGs have consistently exceeded SCAG's funding capacity. While SCAG is mandated to administer the RHNA on behalf of the region, the costs associated with this undertaking are not reimbursed by the state. Funding spent on RHNA could enhance the existing Sustainable Communities Program or augment other housing planning activities at SCAG.

Even though COGs have a significant role in the planning for housing through the RHNA process, they are not eligible to apply for funding under SB 2-funded programs.

<u>Answer:</u> Targeted state investment at the regional level would help to address the state's housing crisis. SCAG supports providing COGs responsible for the implementation of a RHNA with the funding they need to carry out this responsibility. Revenues used for the RHNA could otherwise be used for planning efforts to help local jurisdictions or sub-regional organizations in the SCAG region study and plan for housing production in their jurisdictions.



Southern California Association of Governments 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 Agenda Item No. 7 December 18, 2018

To: Legislative/Communications and Membership Committee (LCMC)
From: Jeff Liu; Manager of Media and Public Affairs; (213) 236-1998; <u>liui@scag.ca.gov</u>
Subject: Ninth Annual Southern California Economic Summit – Post-Event Recap

RECOMMENDED ACTION:

For Information Only – No Action Required

EXECUTIVE SUMMARY:

Approximately 300 local civic and business leaders were in attendance at the Ninth Annual Southern California Economic Summit on December 6, 2018 to assess the current state of the region's economy. This year's summit theme addressed the role of technology and innovation in our region's future, and looked at ways in which the region can maintain leadership, identify workforce training opportunities, and be more flexible in responding to recent advancements in new transportation technologies. The event also sought to draw a connection between the region's economic advancement and the development of ConnectSoCal, SCAG's upcoming 2020 Regional Transportation Plan/Sustainable Communities Strategy. This report provides an overview of the event, post-event survey to attendees, and communication efforts in support of the event.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 2: Advance Southern California's policy interests and planning priorities through regional, statewide, and national engagement and advocacy; Goal 4: Provide innovative information and value-added services to enhance member agencies' planning and operations and promote regional collaboration; and Goal 6: Deploy strategic communications to further agency priorities and foster public understanding of long-range regional planning.

BACKGROUND:

SCAG, in partnership with the Southern California Leadership Council, co-hosted the Ninth Annual Southern California Economic Summit at The L.A. Grand Hotel Downtown in the heart of Los Angeles on Thursday, December 6, 2018. This year's event was the ninth iteration, originating with the inaugural Southern California's Road to Economic Recovery Summit in December 2010 as a response to the economic decline caused by the Great Recession. The purpose of the annual summit is to provide an opportunity for SCAG's Regional Council, and the agency in general, to engage in discussions relating to key findings on the economy, identify high-priority state impediments to economic recovery, and examine the potential for the development of agreements with state leaders and business leaders to remove impediments to economic growth. The annual summit identifies areas and challenges whereby parties can work together to spur economic growth and recovery, as well as strengthen the analyses for the agency's long-range transportation planning activities (e.g., Regional Transportation Plan/Sustainable Communities Strategy, Federal Transportation Improvement Program, etc.).



Event Highlights

Out of 390 registered attendees, we estimate that slightly over 300 local civic and business leaders were in attendance this year. Staff anticipated some drop-off in attendance due to the inclement weather, and feedback from some attendees confirmed the longer-than-usual travel times to the venue (in particular, the Inland Empire). Out of the 390 registered attendees, approximately 150 were paid registrations, our highest number to date. Compared to last year, there were 477 registered attendees, with 122 paid registrations. There were also 94 elected officials registered this year versus 96 last year.

The event started with opening remarks from SCAG President Alan Wapner and Southern California Leadership Council Co-Chair Steve PonTell. Afterwards, Ray Bowman, the Director of the Center for Small Business Development at the Economic Development Collaborative - Ventura County, outlined some of the economic issues faced in the aftermath of the wildfires that have impacted the area over the last two years such as lost economic and tourist activity, lost wages (e.g., over \$630 million over the first ten days of the Thomas Fire), and the necessity of arranging for small business loans for business affected by the disasters.

The remainder of the day's program was kicked off by the SCAG Region Economic Update, which was presented by SCAG Chief Economic Advisor Wallace Walrod. He noted that most economic indicators have improved over the past year and that, overall, signs are encouraging regarding the state of the Southern California economy. Important points to note include:

- Unemployment for the six county SCAG region—at 4.3% in September 2018—is below the pre-Great Recession lows.
- Over the past year, the percent of SCAG region residents with a bachelor's degree or higher increased from 30.3% to 30.9% and the percent of those with a high school diploma or below dropped from 41.5% to 40.8%.
- The median household income rose by 5.8%, from \$64,794 to \$68,548.
- The overall poverty rate dropped from 15.2% down to 14.0%.

In the morning panel discussion session, representatives from UPS, Medtronic Neurovascular, and Neural Analytics engaged in a lively discussion on the state of innovation in the region and how technology is impacting their respective fields – such as how packages are delivered, the increasing use of robotics in surgical procedures, or the ways in which artificial intelligence is increasing the ability of doctors to diagnose specific illnesses. The goods and services generated by our region's biggest companies are creating jobs and providing solutions to real-world challenges.

The summit keynote provided after lunch from Garrett Reisman, former NASA Astronaut, Senior Advisor at SpaceX and Professor of Astronautical Engineering at the University of Southern California, provided an inspirational viewpoint on aerospace and some of the exciting things happening in the near- and long-term in the region such as rocket and spacecraft manufacturing at SpaceX, the development of spacecraft at Jet Propulsion Laboratory in Pasadena, CA, and the development of space tourism opportunities and capabilities (i.e., the development of reusable spacecraft) by other



companies such as Virgin Galactic (which is based in Long Beach, CA). As a longtime hub of innovation and manufacturing for the aerospace industry, new technologies are creating new opportunities in the sector for Southern California-based businesses.

The afternoon panel discussion session, which featured representatives from Lyft, BIRD, Virgin Hyperloop One, and Southern California Edison, focused on innovation in the burgeoning transportation sector and how new technologies will change how we think about mobility moving forward. Transportation electrification was a common discussion point, likely to play a big part in achieving sustainability goals and emissions reductions targets. Panelists also noted that resolving mobility challenges will address issues related to economic well-being and public health, and because of that, there is a need for the private and public sectors to work more effectively together.

The afternoon keynote from former Governor of California Gray Davis touched on the impact of the wildfires on the State of California and the types of efforts and innovations in development to combat them in the future.

Survey Results

A post-event survey was sent to all non-staff attendees the day following the conference. To date, the survey has received 43 responses from a varied group of City and Agency staff, Regional Council and Policy Committee members, and the general public. The results have been tabulated and key findings are as follows:

- A majority of respondents (58%) heard about the conference by "Email." The second-most effective recruitment method reported was "Word of Mouth," which brought in about 14% of attendees. A few respondents heard of the conference through the agency website or flier (12%), and no respondents reported hearing about the conference through social media.
- Approximately 74% of respondents reported that they had attended previous SCAG events. A majority of respondents (68%) reported having attended at least one other economic summit in the past.
- When asked about their primary reasons for attending the conference (in a "check all that apply" question), nearly three-quarters of attendees said they were motivated by an interest in a specific conference topic, while 58% said "Support of SCAG" was a motivating factor for them. Many respondents also reported being drawn in by expected networking opportunities (28%).
- When rating the quality of different program sessions, responses were generally favorable. The highest rating went to the keynote speaker Garrett Reisman, who was rated as either "Excellent" or "Good" by 100% of respondents (nearly 90% as "excellent"). The presentation on wildfire recovery and the second panel (on the future of transportation) received the nexthighest marks.
- A total of 72% of respondents said the conference met (44%) or exceeded (28%) their expectations. The number of respondents reporting unmet expectations (28%) is higher than for other recent events, which is somewhat concerning.



• Nearly 9-of-10 respondents consider themselves either likely (46%) or highly likely (42%) to attend future SCAG conferences, which is also slightly lower than for recent events (such as the last several Regional Conferences).

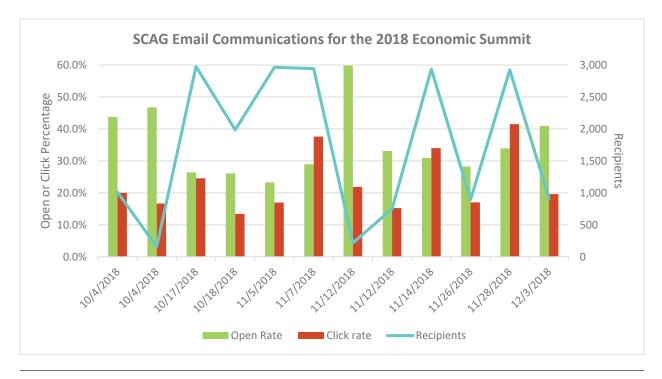
Full results of the survey are provided in the attachment to this report.

Communications

SCAG conducted strategic cross-platform communications in promotion of the Economic Summit. The chief goal of this messaging was to drive ticket sales and registrations, working to secure a wellattended event, but also serving a secondary purpose of positioning. Increasing awareness of the upcoming event and generating interest from non-attendees reinforces SCAG's brand as a thought leader on regional economic issues.

Email communications are the most direct driver of registrations (an assessment that is backed by the feedback received via the attendee survey). In the lead-up to the summit, the public affairs team sent invitations and regular program updates to the stakeholders in SCAG's newsletter distribution lists, past event attendees, and regular agency partners.

In total, 12 email communications were sent out to a variety of targeted distribution lists over a twomonth period. There were over 4,000 contacts included in these email campaigns, including persons who have attended previous SCAG events. The average open rate among all of the communications was 35.2% and the average click rate was 23.2%. A chart providing figures (number of recipients, open rate, and click rate) for each campaign (and the corresponding dates of the campaigns) is provided below.





Social Media

SCAG's social media channels are less targeted, and reach a broader audience. Leading up to the event, SCAG's social media profiles on Twitter and Facebook shared program updates and engaged partners to signal-boost the event via sharing and retweeting.

During the event, we shared program highlights through SCAG's social media profiles on Twitter and Facebook. Twitter in particular, which tends to be used for high-frequency live updates, was a useful platform for cultivating engagement with our broader audience in addition to those present for the event. Social media engagement was positive and demonstrated real gains over the last year. The average reach per Twitter post was approximately 750, up 70% over the 2017 Economic Summit. The average engagement per post was fully double that of last year's summit. On Facebook, event posts had a combined reach of approximately 1,200 unique users.

Earned Media

Earned media opportunities are a key component of the strategy for raising awareness of the event program and the accompanying release of the county economic reports. The media outreach approach included targeted press releases for individual counties/subregions, as well as the region as a whole. The goal was two-fold: 1) To cultivate public conversation on the state of the region's economy, and the role of the transportation industry in future regional economic growth, and 2) Position SCAG as a valued source of data/information on the region's economic future.

The media outreach yielded coverage from established print publications, online community news aggregators, and Chinese- and Vietnamese-language media outlets. Coverage in the <u>LA Daily News</u>, <u>Orange County Register</u>, and other Southern California News Group papers shared updates on the big-picture regional outlook presented SCAG's economic reports. An editorial in the <u>Ventura County</u> <u>Star</u> highlighted SCAG's findings about that area's particular economic challenges, <u>K-News Radio</u> made a measured analysis of the Inland Empire's economic outlook, and the <u>Imperial Valley Press</u> took SCAG's reports as cause for optimism.

Date	Headline	URL	Hit Sentence	Source	Reach
9-Dec	Mỹ Sẽ Mất 75 Triệu Việc Làm Vì Robot (rough translation: "US Will Take 75 Million Jobs For Robots ")	https://vietbao.com/a288466/ my-se-mat-75-trieu-viec-lam- vi-robot	bởi nhiều kinh tế gia khu vực làm việc ho Hội Southern California Association of Governments (SCAG), cho thấy rằng Quận Los Angeles, Quận	<u>Việt Báo Online</u>	61,465
7-Dec	The Mex Factor: Things are getting better	https://www.ivpressonline.co m/opinion/columns/the-mex- factor-things-are-getting- better/article_34a8cf76-f9cb- 11e8-b638- 87ae77074682.html	On Thursday, the Southern California Association of Governments , the largest metropolitan organization in our	Imperial Valley Press Online	7,004

A summary of earned media is provided below:





Date	Headline	URL	Hit Sentence	Source	Reach
7-Dec	南加經濟峰會/南 加 6 縣 「錢」景看 好 (rough translation: "Southern California Economic Summit/ Southern California 6 Counties, Economy Promising")	https://www.worldjournal.com /6014304/	影音來源:記者張宏南加州政 府協會(SCAG)第九屆南加經 濟峰會6日舉行,專家預測南 加經濟持續強勢成長,目前南 加六縣以橙縣國內生產毛額 (GDP)所占的比例最高;內陸 帝國前景看好,范杜拉縣最 弱,但是科技、人口變化和住 房短缺等問題,也影響六縣未 來的商業模式。峰會由南加政 府協會和	<u>World Journal</u>	372,381
7-Dec	前加州州長戴維 斯:南加應和中國 等國家多合作 (rough translation: "Former California Governor Davis: Southern California should cooperate with countries such as China")	https://www.singtaousa.com/l a/453	記者黃品瑄洛杉磯報道\南加 州政府協會(SCAG)6日舉辦 「第九屆南加州經濟峰會」, 與會者認為,近年來南加整體 的經濟持續走高,唯有居高不 下的房價、產業自動化的發展 和高齡人口帶來的醫療壓力, 可能會影響南加的經濟發展。 此外,對於中美貿易戰,加州 前州長戴維斯(Gray Davis)低 調	<u>Singtao USA</u>	143
6-Dec	With proper planning, OC can continue to drive SoCal economy	https://patch.com/california/o range-county/proper-planning- oc-can-continue-drive-socal- economy	The study, prepared for the Southern California Association of Governments (SCAG), showed that while Orange County has	<u>California</u> <u>Patch.com</u>	177,460
6-Dec	Five sectors drive Inland Empire economic growth	https://patch.com/california/b anning-beaumont/five-sectors- drive-inland-empire-economic- growth	The study, prepared for the Southern California Association of Governments (SCAG), showed that San Bernardino	<u>California</u> Patch.com	177,460
6-Dec	Outlook: Five sectors drive Inland Empire economic growth	https://patch.com/california/r edlands/outlook-five-sectors- drive-inland-empire-economic- growth	The study, prepared for the Southern California Association of Governments (SCAG), showed that San Bernardino	<u>California</u> Patch.com	177,460
6-Dec	LA County economy to add 234,000 jobs over next five years	https://patch.com/california/r edlands/la-county-economy- add-234-000-jobs-over-next- five-years	The report, prepared for the Southern California Association of Governments (SCAG) by the Los Angeles County Economic	<u>California</u> Patch.com	177,460
6-Dec	Ventura County sees decline in economic output	https://patch.com/california/m oorpark/ventura-county-sees- decline-economic-output	The report, prepared for the Southern California Association of Governments (SCAG), shows that Ventura County's	<u>California</u> <u>Patch.com</u>	177,460
6-Dec	Five sectors drive Inland Empire economic growth	https://www.fontanaheraldne ws.com/business/five-sectors- drive-inland-empire-economic- growth/article_03ebc690-f976- 11e8-a787-6730afdbe7f7.html	The report, prepared for the Southern California Association of Governments (SCAG), shows that San Bernardino	<u>Fontana Herald</u> <u>News</u>	9,424





Date	Headline	URL	Hit Sentence	Source	Reach
6-Dec	南加经济持续走高 住房挑战依然存在 (rough translation: "Southern California's economy continues to rise, housing challenges remain")	http://www.shixunwan.cn/arti cle/1544163323208001/	系列最新的经济报告显示,南 加州的经济持续强势增长,科 技、人口变化和一直以来的住 房短缺问题正在改变该区域的 商业模式。南加州政府协会 (SCAG)联手南加州领袖委员 会(SCLC)于6日举办了第九届 南加州经济峰会,与会者围绕 着南加州地区未来经济发展进 行了广泛讨论。峰会内容包括 南加州	<u>Shixunwan.cn</u>	57,920
6-Dec	南加经济持续走高 住房挑战依然存在 (rough translation: "Southern California's economy continues to rise, housing challenges remain")	http://dailynews.sina.com/bg/ usa/uspolitics/chinapress/2018 -12-06/doc- ixihcfzz8143832.shtml	系列最新的经济报告显示,南 加州的经济持续强势增长,科 技、人口变化和一直以来的住 房短缺问题正在改变该区域的 商业模式。南加州政府协会 (SCAG)联手南加州领袖委员 会(SCLC)于6日举办了第九届 南加州经济峰会,与会者围绕 着南加州地区未来经济发展进 行了广泛讨论。峰会内容包括 南加州	<u>Sina Daily</u> <u>News</u>	912
5-Dec	Reports: Southern California economy in transition, with jobs lost to automation amid an aging, shrinking workforce	https://www.businessbreaking news.net/2018/12/reports- southern-california-economy- in-transition-with-jobs-lost-to- automation-amid-an-aging- shrinking-workforce/	The studies, prepared by area economists for the Southern California Association of Governments , show that Los Angeles County, Orange	Business Breaking News	5,846
5-Dec	Reports: Southern California economy in transition, with jobs lost to automation amid an aging, shrinking workforce	https://www.sgvtribune.com/2 018/12/05/reports-southern- california-economy-in- transition-with-jobs-lost-to- automation-amid-an-aging-	The studies, prepared by area economists for the Southern California Association of Governments, show that Los Angeles County, Orange	<u>SGVTribune.</u> <u>com</u>	74,527
5-Dec	Reports: Southern California economy in transition, with jobs lost to automation amid an aging, shrinking workforce			<u>Los Angeles</u> Daily News	313,647
5-Dec	Reports: Southern California economy in transition, with jobs lost to automation amid an aging, shrinking workforce	https://www.dailybreeze.com/ 2018/12/05/reports-southern- california-economy-in- transition-with-jobs-lost-to- automation-amid-an-aging- shrinking-workforce/	The studies, prepared by area economists for the Southern California Association of Governments, show that Los Angeles County, Orange	Daily Breeze	134,815
5-Dec	Reports: Southern California economy in transition, with jobs lost to automation amid an aging, shrinking workforce	https://www.pe.com/2018/12/ 05/reports-southern-california- economy-in-transition-with- jobs-lost-to-automation-amid- an-aging-shrinking-workforce/	The studies, prepared by area economists for the Southern California Association of Governments, show that Los Angeles County, Orange	Press- Enterprise	190,797





Date	Headline	URL	Hit Sentence	Source	Reach
5-Dec	Reports: Southern	https://www.pasadenastarnew	The studies, prepared by area	Pasadena Star-	63,320
	California economy in	s.com/2018/12/05/reports-	economists for the Southern	News	
	transition, with jobs	southern-california-economy-	California Association of		
	lost to automation	in-transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/			
5-Dec	Reports: Southern	https://www.sbsun.com/2018/	The studies, prepared by area	San Bernardino	98,351
	California economy in	12/05/reports-southern-	economists for the Southern	County Sun	-
	transition, with jobs	california-economy-in-	California Association of		
	lost to automation	transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/			
5-Dec	Reports: Southern	https://www.whittierdailynew	The studies, prepared by area	Whittier Daily	30,532
	California economy in	s.com/2018/12/05/reports-	economists for the Southern	News	,
	transition, with jobs	southern-california-economy-	California Association of	<u></u>	
	lost to automation	in-transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/	<u> </u>		
5-Dec	Reports: Southern	https://www.dailybulletin.com	The studies, prepared by area	DailyBulletin.	76,361
0 200	California economy in	/2018/12/05/reports-	economists for the Southern	com	
	transition, with jobs	southern-california-economy-	California Association of	<u></u>	
	lost to automation	in-transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/	,		
5-Dec	Reports: Southern	https://www.redlandsdailyfact	The studies, prepared by area	Redlands Daily	36,822
5 000	California economy in	s.com/2018/12/05/reports-	economists for the Southern	Facts	00,011
	transition, with jobs	southern-california-economy-	California Association of	10000	
	lost to automation	in-transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/	, ingeles county, orangem		
5-Dec	Reports: Southern	https://www.ocregister.com/2	The studies, prepared by area	Orange County	872,129
5 000	California economy in	018/12/05/reports-southern-	economists for the Southern	Register	0, 1,115
	transition, with jobs	california-economy-in-	California Association of	<u>Itesietei</u>	
	lost to automation	transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/	, ingeles county, orangem		
5-Dec	Reports: Southern	https://www.presstelegram.co	The studies, prepared by area	Press-Telegram	77,271
5 000	California economy in	m/2018/12/05/reports-	economists for the Southern	These relegions	,,,,,,,
	transition, with jobs	southern-california-economy-	California Association of		
	lost to automation	in-transition-with-jobs-lost-to-	Governments, show that Los		
	amid an aging,	automation-amid-an-aging-	Angeles County, Orange		
	shrinking workforce	shrinking-workforce/	,		
5-Dec	南加州经济持续走	http://www.huarenone.org/chi	南加州政府协会(SCAG)是全	Huaren One	1,194
0 200	高,但住房和其他	nese-news/america/22119-	国最大的都会规划机构,辖区	<u>Inddrein onio</u>	_,
	挑战依然存在	2018-12-07-01-45-45	涉及南加地区六个县,一百九		
	(rough translation:		十一座城市和超过一千八百万		
	"Southern California's				
			居民。SCAG 负责南加地区城市		
	economy continues to		规划及政策制定等一系列事		
	rise, but housing and		务,带领整个地区逐步走向可		
	other challenges		持续发展的未来。欲了解更多		
	remain")		有关南加州政府协会的信息,		
			<i>请参阅</i> www.scag.ca.gov.		

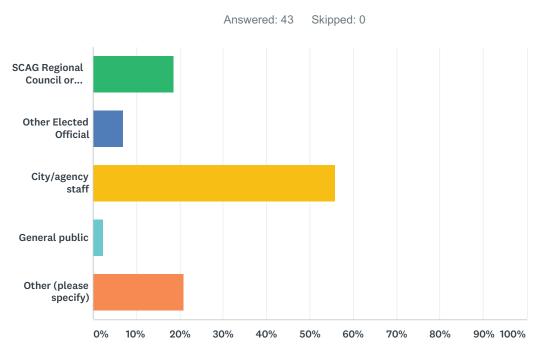


Date	Headline	URL	Hit Sentence	Source	Reach
4-Dec	Editorial: A county of	https://www.vcstar.com/story	The report, which will be	Ventura	154,360
	'haves and have-nots'	/opinion/editorials/2018/12/0	discussed at the Southern	County Star	
		4/editorial-county-haves-and-	California Association of		
		have-nots/2209070002/	002/ Governments ' annual economic		
			summit Thursday in Los Angeles		
3-Dec	Five Sectors Drive	https://inlandempire.us/five-	The report, prepared for the	Inland Empire	10,160
	Inland Empire	sectors-drive-inland-empire- Southern California Asso			
	Economic Growth	economic-growth/	of Governments (SCAG), shows		
			that San Bernardino		

ATTACHMENT(S):

1) Ninth Annual Southern California Economic Summit – Feedback Survey Results

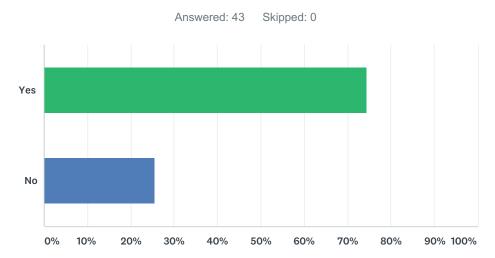
This Page Intentionally Left Blank



Q1 Please check/indicate y	our affiliation:
----------------------------	------------------

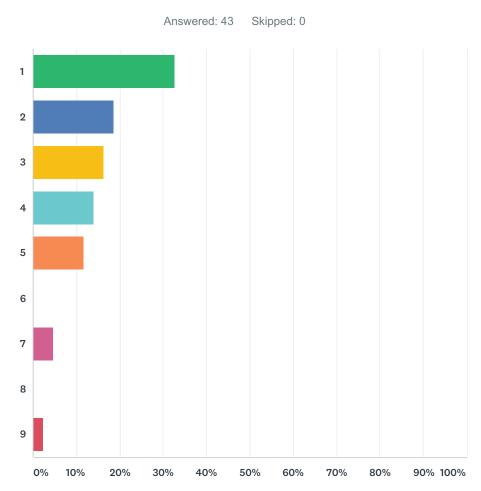
ANSWER CHOICES	RESPONSES	
SCAG Regional Council or Policy Committee member	18.60%	8
Other Elected Official	6.98%	3
City/agency staff	55.81%	24
General public	2.33%	1
Other (please specify)	20.93%	9
Total Respondents: 43		

Q2 Have you attended a SCAG conference before? (e.g., Regional Conference & General Assembly, Southern California Economic Summit, Fifty Years into the War on Poverty Summit)

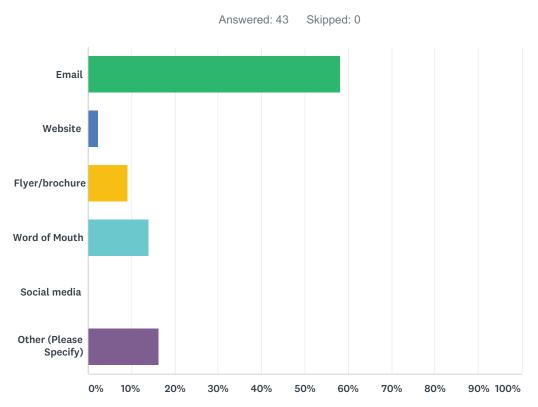


ANSWER CHOICES	RESPONSES	
Yes	74.42%	32
No	25.58%	11
TOTAL		43

Q3 How many times have you attended the Southern California Economic Summit?



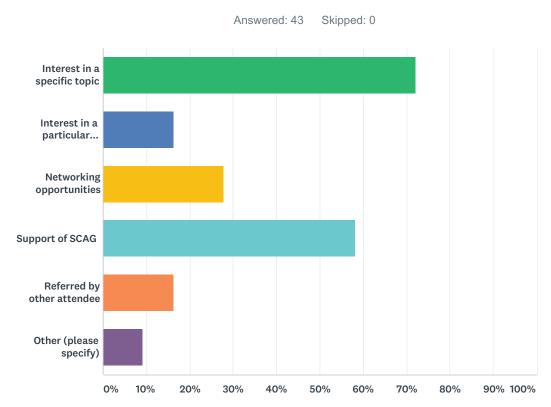
ANSWER CHOICES	RESPONSES	
1	32.56%	14
2	18.60%	8
3	16.28%	7
4	13.95%	6
5	11.63%	5
6	0.00%	0
7	4.65%	2
8	0.00%	0
9	2.33%	1
TOTAL		43



Q4 How did you hear about this conference?

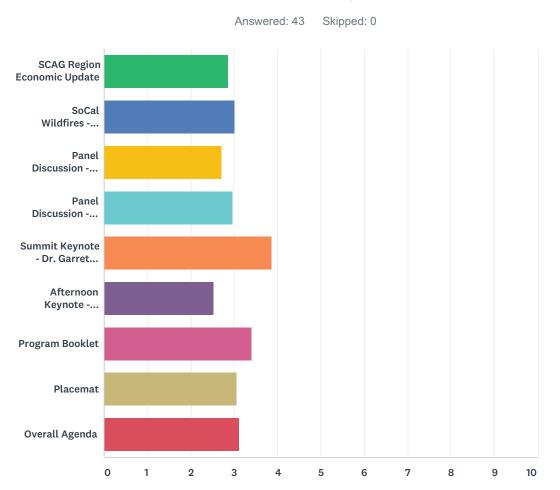
ANSWER CHOICES	RESPONSES	
Email	58.14%	25
Website	2.33%	1
Flyer/brochure	9.30%	4
Word of Mouth	13.95%	6
Social media	0.00%	0
Other (Please Specify)	16.28%	7
TOTAL		43

Q5 What were your main reasons for attending this conference? (Please check all that apply)



ANSWER CHOICES	RESPONSES	
Interest in a specific topic	72.09%	31
Interest in a particular speaker	16.28%	7
Networking opportunities	27.91%	12
Support of SCAG	58.14%	25
Referred by other attendee	16.28%	7
Other (please specify)	9.30%	4
Total Respondents: 43		

Q6 Thinking about the conference as a whole, please rate the quality of the following:

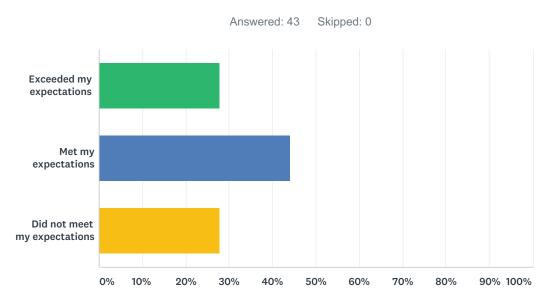


	EXCELLENT	GOOD	FAIR	POOR	N/A	TOTAL	WEIGHTED AVERAGE
SCAG Region Economic Update	25.58% 11	46.51% 20	16.28% 7	11.63% 5	0.00% 0	43	2.86
SoCal Wildfires - Recovery and Lessons Learned	27.91% 12	44.19% 19	25.58% 11	0.00% 0	2.33% 1	43	3.02
Panel Discussion - On Deck: What's Next for the Southern California Economy?	25.58% 11	34.88% 15	25.58% 11	13.95% 6	0.00% 0	43	2.72
Panel Discussion - The Future of Transportation: Exponential Growth in Southern California's Hottest Sector	30.23% 13	30.23% 13	13.95% 6	9.30% 4	16.28% 7	43	2.97
Summit Keynote - Dr. Garrett Reisman (Former Astronaut)	79.07% 34	11.63% 5	0.00% 0	0.00% 0	9.30% 4	43	3.87
Afternoon Keynote - Governor Gray Davis	13.95% 6	27.91% 12	9.30% 4	18.60% 8	30.23% 13	43	2.53
Program Booklet	46.51% 20	41.86% 18	6.98% 3	0.00% 0	4.65% 2	43	3.41
Placemat	32.56% 14	41.86% 18	13.95% 6	6.98% 3	4.65% 2	43	3.05



Overall Agenda	34.88%	39.53%	23.26%	0.00%	2.33%		
	15	17	10	0	1	43	3.12

Feedback Survey - Ninth Annual Southern California Economic Summit



Q7 Overall, the conference:

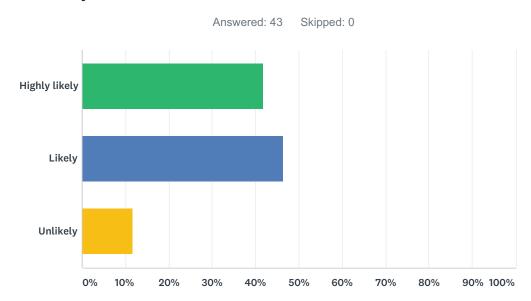
ANSWER CHOICES	RESPONSES	
Exceeded my expectations	27.91%	12
Met my expectations	44.19%	19
Did not meet my expectations	27.91%	12
TOTAL		43

Q8 How else can we improve the Southern California Economic Summit?

Answered: 15 Skipped: 28

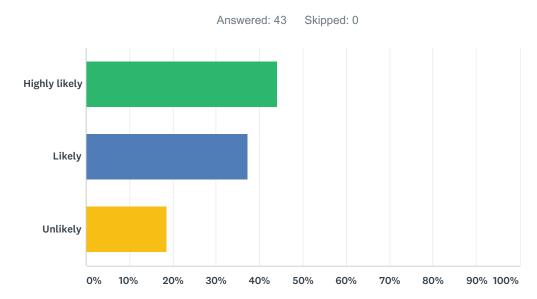
#	RESPONSES	DATE
1	Nothing to add	12/11/2018 4:51 AM
2	Don't just stick with Economic.	12/10/2018 5:02 PM
3	Have it focused on several economic forecasts, not transportation providers.	12/10/2018 10:46 AM
4	It would have been more helpful and insightful to have panelist from three different industries. I was hoping to hear from an economist during the panel discussion.	12/10/2018 10:10 AM
5	I was not a fan of the new format. I feel we did not get as much information as could have been provided about the economy, for attending a economic summit. The first panel was great, for a healthcare / medical economic summit But this summit was for all indutries.	12/10/2018 8:06 AM
6	I expected an "Economic Summit" to focus more on an economic outlook. I thought the economic update was not at all helpful in framing what has happened in the region recently and what the future might hold.	12/9/2018 6:01 PM
7	Include highlights from regions outside of LA. It was nice to see Orange County highlighted with several panelists.	12/9/2018 2:58 PM
8	Take the event out of LA and LA County to other member jurisdiction areas. Connect the economic conditions of the year or time to land use, housing and transportation planning, etc.	12/8/2018 7:59 AM
9	I would like to get of as much fluff as possible and focus on insightful reocmmendations and useful trends. Disucss tools and tips that can help City's become more resilient, flexible, etc.	12/7/2018 4:57 PM
10	Liked old format better.	12/7/2018 4:43 PM
11	More data and data analysis More info on grants, opportunities, projects, etc	12/7/2018 4:35 PM
12	Organize a panel on emerging funding opportunities for local government entities.	12/7/2018 3:43 PM
13	It would be great if the panels and panelists could provide more information, policies, and examples in areas that aren't Los Angeles. I was excited for the Future of Transportation but all of the discussion was basically what can the City of LA and the surrounding area can do. The topic was the sectors that are the hottest, but it would be very helpful if cities not in LA are provided takeaways as to how they can prepare to receive the hottest sectors.	12/7/2018 2:47 PM
14	The subjects chosen for the panel discussions weren't met very well by the discussion. Topics focused on the impacts of the Go Human campaign and the other SCAG priorities would be more interesting and appropriate for future summits, e.g. effectiveness of the RHNA allocations, housing crisis, jobs/housing, impacts of environmental regulations on business, etc.	12/7/2018 2:45 PM
15	Keynote and Economic overview were great. The rest sounded like marketing folks. Some panels felt like extended commercials for Lyft, Bird, Hyperloop, UPS, etc.	12/7/2018 2:34 PM

Q9 Based on your experience at this particular conference, how likely are you to attend future SCAG conferences?



ANSWER CHOICES	RESPONSES	
Highly likely	41.86%	18
Likely	46.51%	20
Unlikely	11.63%	5
TOTAL		43

Q10 Based on your experience at this particular conference, how likely are you to recommend future SCAG conferences to your colleagues?



ANSWER CHOICES	RESPONSES	
Highly likely	44.19%	19
Likely	37.21%	16
Unlikely	18.60%	8
TOTAL		43

Q11 Please share any further feedback you have on the conference.

Answered: 10 Skipped: 33

#	RESPONSES	DATE
1	Nothing to share	12/11/2018 4:51 AM
2	Hotel wasn't good.	12/10/2018 5:02 PM
3	I think the panelists should be more thought through.	12/10/2018 12:00 PM
4	I would prefer to go back to the previous format. It seemed to provide more pertenant information and was worth my time in attending.	12/10/2018 8:06 AM
5	The panels were outstanding! I also liked the summary of the economic data by one economist and not having to here from each of them.	12/8/2018 11:21 AM
6	Great food, comfortable atmosphere. Timing and schedule was just right and not rushed.	12/8/2018 7:59 AM
7	SCAG ALWAYS does an amazing job with their conferences!	12/7/2018 3:48 PM
8	Panelists, especially on this year's transportation panel, tended to promote their own particular brand rather than dig deeply into the future of transportation.	12/7/2018 2:45 PM
9	Overall, very well done and informative. The transportation panel might have had too many people on it. Would rather provide people with more time to delve into their topic.	12/7/2018 2:40 PM
10	Economic overviews are very helpful. I would have liked more in-depth discussion on those issues.	12/7/2018 2:34 PM

Q12 Optional

Answered: 11 Skipped: 32

ANSWER CHOICES	RESPONSES	
Name	100.00%	11
Organization	100.00%	11

This Page Intentionally Left Blank