

# MATERIALS REQUEST FORM



If you are interested in receiving *Go Human* materials to distribute, please submit a completed form to **Julia Lippe-Klein, Lippe-Klein@scag.ca.gov**, along with:

- A high-resolution, vector logo file (if co-branding is desired)
- A description of how materials will be distributed
- Any helpful logistical information not included on this form

We will do our best to fulfill all requests, but depending on cost of the request and available budget, only a portion of the request may be able to be fulfilled by *Go Human*. In those cases, we will happily provide print ready files. Please note that these budget restrictions do not apply to postcards, digital ads, or social media graphics.

**Partner City or Agency:** \_\_\_\_\_ **Primary Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Delivery Address:** \_\_\_\_\_

Please reference the materials and creative options on the following page to complete the necessary request detail fields below.

SAMPLE REQUEST: Materials (Number 1-5) Creative (Letter A-H) Quantity (e.g., 50)  
Language (English or Spanish)

REQUEST 1: Materials \_\_\_\_\_ Creative \_\_\_\_\_ Quantity \_\_\_\_\_ Language \_\_\_\_\_

REQUEST 2: Materials \_\_\_\_\_ Creative \_\_\_\_\_ Quantity \_\_\_\_\_ Language \_\_\_\_\_

REQUEST 3: Materials \_\_\_\_\_ Creative \_\_\_\_\_ Quantity \_\_\_\_\_ Language \_\_\_\_\_

REQUEST 4: Materials \_\_\_\_\_ Creative \_\_\_\_\_ Quantity \_\_\_\_\_ Language \_\_\_\_\_

REQUEST 5: Materials \_\_\_\_\_ Creative \_\_\_\_\_ Quantity \_\_\_\_\_ Language \_\_\_\_\_

• **Due Date** (minimum 3-week turnaround) \_\_\_\_\_

• **Estimated Impressions** \_\_\_\_\_

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**MATERIALS AVAILABLE** – Use the numbered list of materials options to fill out the request detail lines on the previous page in green.

1. LAWN SIGNS – 24 x 18, double sided – available in sets of 25 only
2. BANNER – \_\_\_\_\_
3. BUS SHELTER – \_\_\_\_\_
4. BUS QUEEN OR KING – \_\_\_\_\_
5. BILLBOARD – \_\_\_\_\_
6. DIGITAL GRAPHICS – \_\_\_\_\_
7. POSTCARD – \_\_\_\_\_
8. OTHER – \_\_\_\_\_

**CREATIVE OPTIONS** – Use the lettered list of creative options to fill out the request detail lines on the previous page in green. All options available in English and Spanish.

- A. Give Even More Room (Bicycle)



- B. Life Moves Fast (Pedestrian)



- C. It's Not Just a Sign #1 (Bicycle)



- D. It's Not Just a Sign #2 (Pedestrian)



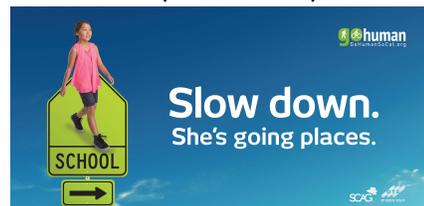
- E. It's Not Just a Sign #3 (Pedestrian)



- F. Slow Down and Stop (Pedestrian)



- G. Slow Down (Pedestrian)



- H. Slow Down (Pedestrian)

